UNITED STATES DEPARTMENT OF COMMERCE United States Patent and Trademark Office Address: COMMISSIONER FOR PATENTS P.O. Box 1450 Alexandria, Virginia 22313-1450 www.uspto.gov

APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.
10/576,624	08/04/2006	Paolo Focardi	C&P-164US	5751
23122 RATNERPRES	7590 07/16/200 STIA		EXAMINER	
POBOX 980	CE DA 10402 0000		LYJAK, LORI LYNN	
VALLEY FORGE, PA 19482-0980			ART UNIT	PAPER NUMBER
			3612	
			MAIL DATE	DELIVERY MODE
			07/16/2008	PAPER

Please find below and/or attached an Office communication concerning this application or proceeding.

The time period for reply, if any, is set in the attached communication.

	Application No.	Applicant(s)
	10/576,624	FOCARDI, PAOLO
Office Action Summary	Examiner	Art Unit
	Lori L. Lyjak	3612
The MAILING DATE of this communication a Period for Reply	ppears on the cover sheet with	th the correspondence address
A SHORTENED STATUTORY PERIOD FOR REF WHICHEVER IS LONGER, FROM THE MAILING - Extensions of time may be available under the provisions of 37 CFR after SIX (6) MONTHS from the mailing date of this communication. - If NO period for reply is specified above, the maximum statutory period. - Failure to reply within the set or extended period for reply will, by stat Any reply received by the Office later than three months after the mai earned patent term adjustment. See 37 CFR 1.704(b).	DATE OF THIS COMMUNIC 1.136(a). In no event, however, may a re od will apply and will expire SIX (6) MON ute, cause the application to become AB.	CATION. Poply be timely filed THS from the mailing date of this communication. ANDONED (35 U.S.C. § 133).
Status		
Responsive to communication(s) filed on <u>04</u> This action is FINAL . 2b) ☐ This action is application is in condition for allow closed in accordance with the practice under	nis action is non-final. vance except for formal matte	
Disposition of Claims		
4) Claim(s) 1-24 is/are pending in the application 4a) Of the above claim(s) is/are withdress 5) Claim(s) is/are allowed. 6) Claim(s) 1,2 and 4-24 is/are rejected. 7) Claim(s) 3 is/are objected to. 8) Claim(s) are subject to restriction and claim(s) are subject to by the Examing the specification is objected to by the Examing the drawing(s) filed on 04 August 2006 is/are	rawn from consideration. I/or election requirement. ner.	iected to by the Evaminer
Applicant may not request that any objection to the Replacement drawing sheet(s) including the correct 11) The oath or declaration is objected to by the	ne drawing(s) be held in abeyan ection is required if the drawing(ce. See 37 CFR 1.85(a). s) is objected to. See 37 CFR 1.121(d).
Priority under 35 U.S.C. § 119		
12) ☐ Acknowledgment is made of a claim for foreign a) ☐ All b) ☐ Some * c) ☐ None of: 1. ☐ Certified copies of the priority docume 2. ☐ Certified copies of the priority docume 3. ☐ Copies of the certified copies of the priority docume application from the International Bure * See the attached detailed Office action for a limit	ents have been received. ents have been received in Apriority documents have been eau (PCT Rule 17.2(a)).	oplication No received in this National Stage
Attachment(s) 1) Notice of References Cited (PTO-892) 2) Notice of Draftsperson's Patent Drawing Review (PTO-948) 3) Information Disclosure Statement(s) (PTO/SB/08) Paper No(s)/Mail Date	Paper No(s	ummary (PTO-413))/Mail Date formal Patent Application ·

Art Unit: 3612

DETAILED ACTION

Claim Rejections - 35 USC § 112

1. The following is a quotation of the second paragraph of 35 U.S.C. 112:

The specification shall conclude with one or more claims particularly pointing out and distinctly claiming the subject matter which the applicant regards as his invention.

2. Claim 15 is rejected under 35 U.S.C. 112, second paragraph, as being indefinite for failing to particularly point out and distinctly claim the subject matter which applicant regards as the invention.

Regarding claim 15, "with a front bumper and/or a rear bumper of said motor vehicle" (line 3) is unclear. What is positively recited?

Claim Rejections - 35 USC § 102

3. The following is a quotation of the appropriate paragraphs of 35 U.S.C. 102 that form the basis for the rejections under this section made in this Office action:

A person shall be entitled to a patent unless –

- (b) the invention was patented or described in a printed publication in this or a foreign country or in public use or on sale in this country, more than one year prior to the date of application for patent in the United States.
- 4. Claims 1 and 2 are rejected under 35 U.S.C. 102(b) as being anticipated by German reference 37 08 378.

Regarding claim 1, German reference '378 discloses a device for protecting the bodywork of a motor comprising: a flexible laminar element to be laid out to cover at least a portion of said motor vehicle; at least a mainly longitudinal developed housing structure to contain said laminar element when it is in an inoperative condition, in said housing structure, provided with connection means to said motor vehicle; a longitudinal slot for the passage of said laminar element from the interior to the outside of said housing structure; and vice versa; handling

Art Unit: 3612

means, coupled with said laminar element and available to a user, to extract said laminar element from said housing structure and to dispose it to cover at least a portion of said motor vehicle; hooking means, coupled with said handling means to connect said laid out laminar element to said motor vehicle, and cleaning means, coupled with said housing structure at said longitudinal slot to clean said laminar element during its movement.

Regarding claim 2, German reference '378 discloses the device according to claim 1, wherein said cleaning means are applied to a support bar connected to an inner of said housing structure through joining means.

5. Claims 1 and 21 are rejected under 35 U.S.C. 102(b) as being anticipated by Stanziale 2,723,156.

Regarding claim 1, Stanziale '156 discloses a device for protecting the bodywork of a motor comprising: a flexible laminar element to be laid out to cover at least a portion of said motor vehicle; at least a mainly longitudinal developed housing structure to contain said laminar element when it is in an inoperative condition, in said housing structure, provided with connection means to said motor vehicle; a longitudinal slot for the passage of said laminar element from the interior to the outside of said housing structure; and vice versa; handling means, coupled with said laminar element and available to a user, to extract said laminar element from said housing structure and to dispose it to cover at least a portion of said motor vehicle; hooking means, coupled with said handling means to connect said laid out laminar element to said motor vehicle, and cleaning means, coupled with said housing structure at said longitudinal slot to clean said laminar element during its movement.

Art Unit: 3612

Regarding claim 21, Stanziale '156 discloses the device according to claim 1, further comprising a heating system of said laminar element, coupled with feeding means and able to prevent ice formation on said laminar element.

Claim Rejections - 35 USC § 103

- 6. The following is a quotation of 35 U.S.C. 103(a) which forms the basis for all obviousness rejections set forth in this Office action:
 - (a) A patent may not be obtained though the invention is not identically disclosed or described as set forth in section 102 of this title, if the differences between the subject matter sought to be patented and the prior art are such that the subject matter as a whole would have been obvious at the time the invention was made to a person having ordinary skill in the art to which said subject matter pertains. Patentability shall not be negatived by the manner in which the invention was made.
- 7. Claims 4-20, 22 and 23 rejected under 35 U.S.C. 103(a) as being unpatentable over German reference 37 08 378 in view of Great Britain reference 2 068 863.

Regarding claim 4, German reference '378 discloses the device according to claim 1, but does not show wherein said housing structure includes a shell having a cross sectional profile of essentially elliptic shape, to avoid dust or impurities from depositing on the outer surface of said housing structure.

Great Britain reference '863 teaches a housing structure includes a shell having a cross sectional profile of essentially elliptic shape, to avoid dust or impurities from depositing on the outer surface of said housing structure.

Regarding claim 4, it would have been obvious to one having ordinary skill in the art at the time the invention was made to make the device of German reference '378 with a shell having a cross sectional profile of essentially elliptic shape, as taught by Great Britain reference '863, in order to avoid dust or impurities from depositing on the outer surface of said housing structure.

Regarding claim 5, German reference '378, as modified, discloses the device according to claim 4, wherein said shell is composed of two half-shells disposed side by side at the longitudinal symmetry of said housing structure.

Regarding claim 6, German reference '378, as modified, discloses the device according to claim 5, wherein said laminar element has an end fixed to a support element, disposed in said housing structure, which extends along the longitudinal symmetry of said housing structure for a length substantially equal to the length of said longitudinal slot.

Regarding claim 7, German reference '378, as modified, discloses the device according to claim 6, wherein said support element includes a winding cylinder around which said laminar element is wound/unwound.

Regarding claim 8, German reference '378, as modified, discloses the device according to claim 6, wherein said support element includes the inner surface of said housing structure.

Regarding claim 9, German reference '378, as modified, discloses the device according to claim 7, wherein said laminar element includes of a roll-up cloth.

Regarding claim 10, German reference '378, as modified, discloses the device according to claim 8, wherein said laminar element includes a pliant cloth having a bellows configuration.

Regarding claim 11, German reference '378, as modified, discloses the device according to claim 7, further comprises elastic means disposed in said housing structure to maintain in tension said laminar element.

Regarding claim 12, German reference '378, as modified, discloses the device according to claim 11, wherein said elastic means are placed at least at an end of said housing structure.

Regarding claim 13, German reference '378 discloses the device according to claim 1, but does not show wherein said housing structure is provided with a pair of shaped brackets, each of said shaped brackets being laterally coupled with said housing structure through joining means.

Page 6

Great Britain reference '863 teaches a housing structure is provided with a pair of shaped brackets, each of said shaped brackets being laterally coupled with said housing structure through joining means.

Regarding claim 13, it would have been obvious to one having ordinary skill in the art at the time the invention was made to make the device of German reference '378 with a housing structure is provided with a pair of shaped brackets, each of said shaped brackets being laterally coupled with said housing structure through joining means, as taught by Great Britain reference '863, in order to attach the housing structure to the vehicle.

Regarding claim 14, German reference '378, as modified, discloses the device according to claim 13, wherein each of said shaped brackets is externally provided with a cap.

Regarding claim 15, German reference '378, as modified, discloses the device according to claim 4, wherein said connection means comprise at least a magnet coupled with a roof or with a front bumper and/or a rear bumper of said motor vehicle and joined through first fixing means to said outer surface of said housing structure.

Regarding claim 16, German reference '378, as modified, discloses the device according to claim 4, wherein said connection means comprise at least a flexible belt, coupled with said housing structure and joined in a stable but removable way to an upper post of the door, to a hood or to a trunk of said motor vehicle, and at least a bearing pad, coupled with the roof, with

hood or with the truck of said motor vehicle, upon which said outer surface of said housing structure is disposed.

Regarding claim 17, German reference '378, as modified, discloses the device according to claim 4, wherein said connection means comprise at least a hollow body, connected through second fixing means to said outer surface of said housing structure to define at least a space in which at least a shaped bar, provided with at least an end rigidly fixed to the vertical post of said motor vehicle, is inserted.

Regarding claim 18, German reference '378 discloses the device according to claim 1, but does not show wherein said handling means includes a tubular element, applied to a free end of said laminar element and internally provided with an elastic wire to whose ends said hooking means are applied.

Great Britain reference '863 teaches a handling means includes a tubular element, applied to a free end of said laminar element and internally provided with an elastic wire to whose ends said hooking means are applied.

Regarding claim 18, it would have been obvious to one having ordinary skill in the art at the time the invention was made to make the device of German reference '378, with a handling means includes a tubular element, applied to a free end of said laminar element and internally provided with an elastic wire to whose ends said hooking means are applied, as taught by Great Britain reference '863, in order to attach the device to the vehicle.

Regarding claim 19, German reference '378 discloses the device according to claim 1, but does not show wherein said hooking means includes hooks to be joined with said bodywork of said motor vehicle.

Great Britain reference '863 teaches a hooking means includes hooks to be joined with said bodywork of said motor vehicle.

Regarding claim 19, it would have been obvious to one having ordinary skill in the art at the time the invention was made to make the device of German reference '378, with a hooking means, as taught by Great Britain reference '863, in order to attach the device to the vehicle.

Regarding claim 20, German reference '378 discloses the device according to claim 1, but does not show wherein said hooking means includes magnetic elements to be positioned on said bodywork of said motor vehicle.

Great Britain reference '863 teaches a hooking means includes magnetic elements to be positioned on said bodywork of said motor vehicle.

Regarding claim 20, it would have been obvious to one having ordinary skill in the art at the time the invention was made to make the device of German reference '378, with a hooking means including magnetic elements, as taught by Great Britain reference '863, in order to attach the device to the vehicle.

Regarding claim 22, German reference '378 discloses the device according to claim 1, but does not show further comprising said flexible laminar element is made of insulating material, able to resist low temperatures during the cold season.

Great Britain reference '863 teaches a flexible laminar element is made of insulating material, able to resist low temperatures during the cold season.

resist low temperatures during the cold seasons.

Regarding claim 22, it would have been obvious to one having ordinary skill in the art at the time the invention was made to make the device of German reference '378, a flexible laminar element is made of insulating material, as taught by Great Britain reference '863, in order to

Regarding claim 23, German reference '378 discloses the device according to claim 1, but does not show wherein said flexible laminar element is made of a material able to resist high temperatures during the hot season.

Great Britain reference '863 teaches a flexible laminar element is made of insulating material able to resist high temperatures during the hot season.

Regarding claim 22, it would have been obvious to one having ordinary skill in the art at the time the invention was made to make the device of German reference '378, a flexible laminar element is made of insulating material, as taught by Great Britain reference '863, in order to resist high temperatures during the hot seasons.

8. Claim 24 is rejected under 35 U.S.C. 103(a) as being unpatentable over German reference 37 08 378 in view of Gregorek 2002/007888.

Regarding claim 24, German reference '378 disclose a device for protecting the bodywork of a motor vehicle, comprising a flexible laminar element to be laid out to cover at least a portion of said motor vehicle; substantially longitudinally extending housing structure able to contain said laminar element when it is in an inoperative condition in said housing structure, provided with connection means to said motor vehicle and a longitudinal for the passage of said laminar element from the interior to the outside of said housing structure, and vice versa; handling means, coupled with said laminar element and available to an user, to

extract said laminar element from said housing structure and to dispose it to cover at least a portion of said motor vehicle; hooking means, coupled with said handling means to connect said laid out laminar element to said motor vehicle, but does not show said laminar element being an advertising support.

Gregorek '888 teaches a laminar element being an advertising support.

Regarding claim 24, it would have been obvious to one having ordinary skill in the art at the time the invention was made to make the device of German reference '378, a flexible laminar element being an advertising support, as taught by Gregorek '888, in order provide advertisements on the laminar element.

Allowable Subject Matter

- 9. Claim 3 is objected to as being dependent upon a rejected base claim, but would be allowable if rewritten in independent form including all of the limitations of the base claim and any intervening claims.
- 10. The prior art made of record and not relied upon is considered pertinent to applicant's disclosure.

The cited references show several other devices similar to that of the current invention.

11. Any inquiry concerning this communication or earlier communications from the examiner should be directed to Lori L. Lyjak whose telephone number is 571-272-6658. The examiner can normally be reached on Monday-Friday 7:30am-4:00pm.

If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, Glenn Dayoan can be reached on 571-272-6659. The fax phone number for the organization where this application or proceeding is assigned is 571-273-8300.

Art Unit: 3612

Information regarding the status of an application may be obtained from the Patent Application Information Retrieval (PAIR) system. Status information for published applications may be obtained from either Private PAIR or Public PAIR. Status information for unpublished applications is available through Private PAIR only. For more information about the PAIR system, see http://pair-direct.uspto.gov. Should you have questions on access to the Private PAIR system, contact the Electronic Business Center (EBC) at 866-217-9197 (toll-free). If you would like assistance from a USPTO Customer Service Representative or access to the automated information system, call 800-786-9199 (IN USA OR CANADA) or 571-272-1000.

/Lori L. Lyjak/ Primary Examiner, Art Unit 3612

111 July 8, 2008